

# PHOTOGRAPHY AND VIDEOGRAPHY RECORDING & CAPTURE POLICY

## U90C SPORTS EVENTS

U90C Sports (U90C) often contracts official photography and/or videography service partner providers for its events. Therefore, no other professional photo or video recording/capturing service shall be permitted at the venues where these service providers are present as outlined and identified in official U90C Sports event materials and communications.

Only personal, non-commercial photography and video recording is permitted by participants if filming and capture does not interfere with gameplay and is conducted in a safe and non-disruptive manner as deemed acceptable by U90C Sports. U90C Sports reserves the right to limit, restrict, or stop video recording at its sole discretion at any time, before, during, or after an event.

Coaches, club and team officials, as well as family, friends, and fans of players shall be permitted to photograph or videotape the games, for non-commercial purposes, provided that such person or persons do not interfere with U90C Sports officially contracted photographer's and videographer's duties, do not use professional 'elevated' equipment (above 5ft), or in a location that is deemed as unsafe, undesirable, or distracting to the playing environment or venue. If, in the opinion of the U90C Sports Tournament Director, such person or persons filming from 5ft or above and/or are inhibiting photographers and videographers from performing his or her duties, U90C shall require the person to stop all further capture/recording.

No external structures (scaffolds, large tripods, etc.) will be permitted to be erected on site at any event venue without the prior approval by the U90C Sports Tournament Director or Marketing Director.

If you would like to license, sell, or resell any content recorded or captured at U90C events, you must have prior approval from the U90C Sports Executive Director.

## U90C SPORTS EVENTS

Currently, U90C Sports is contracted with specific photography and videography capturing service providers for our events. Therefore, personal, non-commercial photo and video capturing is not permitted at any event venue, unless otherwise noted in event materials and communications.

If you would like to erect photo or video recording equipment or structures (scaffolds, elevated tripods, etc.) at any event venue, you must have prior approval from the U90C Sports Tournament Director and/or Executive Director.

If you would like to license, sell, or resell any content recorded or captured at U90C Sports events, you must have prior approval from the U90C Sports Executive Director.

## ALL U90C SPORTS EVENTS

No drones are permitted at any U90C Sports event or venue without prior approval by the U90C Tournament Director and/or Marketing Director.

U90C Sports does not allow any third-party professional photography or videography capturing or editing services at their events without the prior approval of the U90C Sports Executive Director.

U90C Sports does not allow the licensing, sale, or resale of any content recorded or captured at their events without the prior approval of the U90C Sports Executive Director.

For questions, inquiries or to submit approval requests, please contact U90C Sports at [info@u90c.com](mailto:info@u90c.com), 469.587.7454, or U90C Sports at 1414 14th Street, Plano, Texas 75074.

# PUBLIC NOTICE REGARDING PHOTO/VIDEO/AUDIO RECORDING AT U90C SPORTS EVENTS

## PHOTO, VIDEO, AND AUDIO RECORDING USE

U90C Sports (U90C) reserves the right to use any photograph, video, or audio recordings taken at any facility or event produced by U90C without the expressed written permission of those included within the photograph, video, or audio. U90C may use the photograph, video, or audio in publications or other media material produced, used or contracted by U90C, including, but not limited to: brochures, flyers, invitations, catalogs, books, advertisements, radio, newspapers, magazines, television, websites, email, video, signage, social media, multimedia, etc.

To ensure the privacy of individuals and children, images and audio will not be identified using full names or personal identifying information without written approval from the recorded subject, parent or legal guardian.

A person entering an U90C event facility or attending an U90C event (including Premier SuperCopa and all local and regional events) who does not wish to have their image or audio recorded for distribution should make their wishes known in advance to the photographer/videographer, and/or the event organizers, and/or contact U90C Sports at 1414 14th Street, Plano, Texas 75074, in writing of his/her intentions and include a photograph. U90C will use the photo for identification purposes only and will hold it in confidence.

By entering an U90C facility, participating in an U90C event, or by failing to notify U90C, in writing, of your desire to not have your image or audio used by U90C, you are agreeing to release, defend, hold harmless and indemnify U90C from any and all claims involving the use of your picture or likeness.

Any person or organization not affiliated with U90C may not use, copy, alter or modify U90C photographs, graphics, audio, videography or other, similar reproductions or recordings without the advance written permission of an authorized designee from U90C.

**Please be aware. When you enter an U90C Sports (U90C) event or facility, you will be entering an area where photography, video, and audio recording may occur.**

By entering the event or facility premises, you and any dependents under your care agree to consent to interview(s), photography, audio recording, video recording and its/their release, publication, exhibition, or reproduction to be used for news, web casts, promotional purposes, telecasts, advertising, inclusion on web sites, or any other purpose by U90C and its affiliates and representatives. You release U90C, its officers and employees, its successors, assigns, licensees, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication of interviews, photographs, images, video and/or or sound recordings.

By entering the event or facility premises, you and any dependents under your care waive all rights you may have to any claims for payment or royalties in connection with any exhibition, streaming, webcasting, televising, or other publication of these materials, regardless of the purpose or sponsoring of such exhibiting, broadcasting, webcasting, or other publication irrespective of whether a fee for admission or sponsorship is charged. You also waive any right to inspect or approve any photo, video, or audio recording taken by U90C or the person or entity designated to do so by U90C.

You and your family, including any attendees under your care have been fully informed of your consent, waiver of liability, and release before entering the event or facility.